

## 2.4. Atri Putri Khoirun Nur

# **The Influence of Manifest Functions in Positive Thinking in Achieve Social Economic Resilience of Standard Traders Malioboro During The Covid-19 Pandemic**

1 Atri Putri Khoirun Nur P, Postgraduate Sociology, Sebelas Maret University, Surakarta, Indonesia, 0821-4243-9080 atriputripohan1@gmail.com

2 Mahendra Wijaya, Lecturer and Professor of Sociology, Sebelas Maret University, Surakarta, Indonesia,

0815-4213-2448 mahendrawijaya@staff.uns.ac.id

3Ahmad Zuber, Lecturer of Sociology, Sebelas Maret University, Surakarta, Indonesia, 0821-1300-7007 a.zuber@staff.uns.ac.id

## **ABSTRACT**

The manifest function is positive thinking, positive thinking can give enthusiasm, trust, confidence in his ability to deal with problems effectively, by providing an effort or strategy from rational action, which action has a subjective meaning or meaning in determining what to do, what to think about this type of work, which is considered to provide better hope by choosing effective actions to achieve the goal of social economic resilience during the PPKM policy, in the midst of the Covid 19 pandemic which has an impact on various sectors of people's lives both socially as well as economics. Those who also feel the impact of the pandemic are informal sector actors, one of which is small traders in the Maliaboro area.

The location of this research was conducted in Maliaboro which is a legendary shopping area in the city of Yogyakarta which provides a variety of traditional shopping activities to modern shopping activities. The technique of determining the informants in this study used the purposive sampling method, by selecting the informants according to the criteria that would support and answer the main problems of the problem formulation in this study. A good and fulfilled quality of life is the hope for all street vendors, but during PPKM the quality of life has decreased in capacity, starting from the capacity to decrease in production, sales, to the capacity to decrease in income. So street vendors will experience anxiety, confusion, and perpetual distortion of perception.

According to Lazarus in Santrock (2002) one of the causes of stress is a cognitive factor that describes an individual's interpretation of events in life as

dangerous, threatening, or challenging, with his belief and ability to deal with a problem effectively, it will certainly create an effort or challenge. action that is desired, realized or real from the existence of a social phenomenon in order to survive. Based on the results of research, Maliaboro street vendors have performed the manifest function of positive thinking towards rational action, and efforts to maintain social and economic resilience of Maliaboro street vendors, thus leading to actions to be able to easily solve problems and provide solutions.

In practical thinking skills, bring up actions or efforts to be able to easily solve problems and provide solutions such as making efforts to promote their products through online media such as pedia stores, shopee. Next is the realistic adaptation carried out by Maliaboro street vendors in self-adjustment which includes mental and behavior in a social situation such as obeying and implementing the covid health protocol, namely wearing masks, maintaining distance and washing hands.

Next is self-affirmation as taking advantage of the strengths and weaknesses you have to build yourself, motivate yourself for better progress and enthusiasm at work. In this case, the self-affirmation carried out by street vendors motivates themselves and is enthusiastic in innovating better products and services such as using an online system in sales, involving the whole family to sell, adding new products as needed during the pandemic, providing security in packaging so that it reaches the market. safe in the hands of the buyer.

In the process of Resistance and production, street vendors have reduced the number of employees, continue to produce products by utilizing the capital provided by the government, produce products according to the needs of the PPKM period, consider product prices, do not stop offering their products, conduct deliberations or demonstrations to provide solutions and assistance. .

In the recovery process, all street vendors have carried out their mandatory vaccines, used masks, washed their hands, and kept their distance. In the process of creativity, they promote their products through online shoppe, tokopedia, and Instagram media. The conditions felt by Maliaboro street vendors are not only rational actions in economic resilience, they must also make efforts to overcome the risks faced in order to be able to survive in the PPKM policy period.

According to Webersik (2010), social resilience can be used to describe how a community or group of people can adjust or adapt to external pressures that are received or to an environment that experiences changes in environmental conditions caused by natural disasters, which are strongly influenced by social resilience.

The decline in the quality of life faced by street vendors causes them to have to work harder to survive in the PPKM period. So that rational action in

economic resilience becomes an effective effort to realize hope and success in work as worship and work to survive, by utilizing their abilities to be able to overcome risks, impacts, and can bounce back, face challenges and can accept income uncertainty (Bandura 2001). so that the implementation of the PPKM policy in the city of Yokyakarta has such a large impact on social and economic aspects for Maliaboro street vendors, this certainly causes a decrease in the quality of life which causes work harder to survive in the PPKM period. So that the manifest function of positive thinking and rational action in economic resilience is an effective effort in realizing hope and success to be able to overcome risks, impacts, and be able to bounce back, face challenges and can accept uncertainty. So that way, street vendors can survive in the current PPKM period, to keep selling during the pandemic.

**Keywords : Manifest Function, Positive Thinking, Socio-Economic Resilience.**