

EFFORTS TO PRESERVE THE ART OF DENDANG IN THE WEDDING CUSTOMS OF THE SERAWAI MANNA TRIBE COMMUNITY, SOUTH BENGKULU

Jupita Sari¹⁾; Muh. Marwan Arwani²⁾; Purwaka³⁾

Jupitasari2407@gmail.com¹⁾; marwanarwani@gmail.com²⁾; purwakaadipradana@gmail.com³⁾

Department of Sociology Faculty of Social and Political Sciences, Bengkulu University

This study aims to describe the efforts to preserve Dendang Art in traditional weddings in Babatan Ilir Village, Seginim District, South Bengkulu Regency. This research was conducted using descriptive qualitative method, the selection of informants was carried out using Purposive Sampling technique. Data collection used observation, interview and documentation techniques. Data analysis activities in this study include data reduction, data presentation and conclusion drawing. The theory used to analyze the problem is Role theory. The results of this study indicate that there is an effort to preserve Dendang Art due to the emergence of awareness and concern about the negative impact under new entertainment (Single Organ and Rabab Dj). To preserve or maintain Dendang Art, the government, Dendang Art groups and the community work together to preserve Dendang Art by holding training. The form of efforts made: 1. Efforts from the government, fostering the community, establishing a good relationship with the head of the Dendang Art group and facilitating the equipment needed for training. 2. Efforts from the Dendang Art group to conduct deliberations among Dendang Art members, conduct training once a week and make rules.

Keywords: Preserving, Custom, Dendang Art.